

Employment Opportunity (Young Canada Works)

Position: Heritage Tourism and Events Intern

Mackie Lake House is looking for a dynamic and creative individual to fill the position of Heritage Tourism and Events Intern. The job involves growing public awareness of the Mackie Lake House, using heritage tourism to promote the wide variety of events on location, and manage on-site events. The intern will gain skills in organizing, promoting and managing events and developing heritage tourism strategies.

Duties and Responsibilities

In this job the intern will be involved in reaching out to all members of the community including newcomers and involve them in events and activities at Mackie Lake House. They will plan, coordinate and execute tourism strategies developed in partnership with existing staff. The intern will be responsible for updating event and other pertinent information for the MLHF website and creating Facebook posts and posts for other social media sites. Using social media, traditional media and social networking they will expand the reach of the events out into the community and to visitors to our community.

Qualifications

The candidate must fulfill all eligibility requirements of the YCW Program, including registration on the YCW web site.

Ideally, the candidate will have completed study in a relevant subject field (i.e. Event planning, Marketing, History, Communications, Visual Arts, Art History, or Education) and will have some experience as a volunteer, student intern or employee in a related field. The candidate should have an expressed interest in working in Heritage and have familiarity and interest in promoting and managing events.

An outgoing personality with good public speaking skills and ability to work well with people of all ages is required. Strong organizational and time management skills, marketing, promotion and event planning skills are an asset. The ability to work independently and as part of a team is essential. The candidate will be in a position to work with the public, and may require a background criminal records check.

The candidate must have experience working with a PC computer (prefer prior experience working with Photoshop, Publisher, Excel and Access 2010). Good writing, computer, and communication skills are required.

Terms of Employment

April 29, 2019 through September 27, 2019 35 hours per week with a flexible schedule. Saturday or Sunday shifts will be required and/or weekdays Monday through Friday, 9:00 am to 4:30 pm, with a half-hour unpaid lunch.

Rate of Pay: \$15 hour

The Heritage Interpreter position is dependent on grant funding.

Send résumé and cover letter by Friday, March 15, 2019 to:

Christine Kashuba, Manager

Mackie Lake House Foundation

mackiehouse@shaw.ca

We thank all applicants for their interest, but only those candidates selected for interview will be contacted.

Characteristics of City/Region:

Incorporated in 1906, Coldstream has a total land area of 67.25 square km (2006 Census). The District is located just east of Vernon, surrounding the North end of Kalamalka Lake and extending through the beautiful Coldstream Valley.

Coldstream is best known for the Coldstream Ranch, established in 1863 by Captain Charles Frederick Houghton. He transferred the ranch to Forbes G. and Charles Albert Vernon who in 1891 sold it to John Hamilton-Gordon, 1st Marquis of Aberdeen and Temair, future Governor General of Canada (1893–1898). The ranch was purchased by its current owners in 1994 and continues to be a working cattle ranch. This is particularly interesting as the Mackie Lake House property was once part of Coldstream Ranch <http://www.coldstreamranch.ca/coldstreamranch/Welcome.html>

Coldstream has one of the area's most popular beaches, Kal Beach on the north shore of Kalamalka Lake. Smaller beaches in the area include Kirkland Beach, Sovereign Beach, Tamarack Beach, Long Lake Beach, Jade Bay Beach, Juniper Beach, Cosens Beach, Pebble Beach, and Cliff Beach. Coldstream borders on Kalamalka Provincial Park which has numerous groomed hiking trails, scenic views, and natural areas. Wilderness in the park includes black bear, whitetailed deer, rattlesnake, marmot, and other creatures.

http://www.env.gov.bc.ca/bcparks/explore/parkpgs/kalamalka_1k/

The Mackie Lake House is located in the midst of all of this natural wonder and the view from the house and grounds includes Kalamalka Lake and the wooded hills of Kalamalka Provincial Park. .

http://www.tourismvernon.com/documents/kalamalka_park.pdf

(The house is located at the top of this map on Kidston Road)

New to our region is the Okanagan Rail Trail <https://okanaganrailtrail.ca/our-trail> and it provides much more than a pathway. It creates connections in our community that will benefit our communities today, and into our future. Located just around the head of the lake from us it provides possibilities for new Tourism strategies and ways to engage with visitors to our local area.